

Some key brand highlights:

- Navien, long known for gas water heaters, is offering its first electric HPWH. Their model features a stainless steel tank, a premium upgrade designed for longer life compared to more common glass-lined tanks.
- GE has introduced multiple 120V “plug-in” models which can be installed on a standard outlet – a big step toward flexibility and adoption.
- Eco-Logical’s new “OMNI” split system is offered in a 120 or 240V option and with electric resistance backup elements, both are a first for the category.

Other brands like Ariston, Alsetria, ECO-AIR, Gridless, and stream33 are also new to the QPL in 2025.

Technology Advancements

The newest QPL entries also highlight the pace of innovation in HPWH design:

- **Variable-speed compressors** in GE and LG models adapt their response to demand, delivering hot water faster when needed and saving energy during low-use times.
- **Refrigerants with lower global warming potential (GWP)** are being used in more consumer products, including new models from GE which use ultra-low GWP R-1234yf.
- **Major product refreshes** continue across established brands, such as Bradford White, which now offers higher efficiency and added features compared to earlier models.

What This Means for Installers

For installers, these **QPL updates** mean there are more options to match customer wants and needs, from plug-in 120V models ideal for retrofit situations to advanced split systems for high-performance applications. And combined with widely available utility rebates, these additions signal a healthy market and a continuation of the trend toward efficient water heating.

